Telford & Wrekin Co-operative Council

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TravelTelford

Be Bright Be Seen Walk/Cycle to School

Dear Parents and Carers of Ladygrove Primary School,

As part of the '**A New School Journey**' project we are doing this academic year in school we would like to invite you a whole school event to join us on a special **Be Bright Be Seen Walk/Cycle to school** on Friday 13th October. We will be meeting at the **Captain Webb Car Park, 10 Meadow Road Parking, Dawley, Telford, TF4 2HN**. Photos of the location can be seen at the bottom of this letter.

We will be meeting at 8:15am and leaving shortly afterwards to enable us to have a leisurely walk to school. The walk should take no more than 10 minutes and is a great opportunity to practice important road safety skills with your children. Pupils are invited to dress in bright or fluorescent clothing to highlight the importance of dressing brightly to be seen during the dark nights and darker mornings.

Parents are to accompany pupils to school as normal. By walking/cycling together, it offers the chance to socialise with friends and get active. These were two things that children commented would make their trip to school more enjoyable in our recent survey. It also helps identify new routes to school and show that cars don't need to be driven up to the school gates every day, there are other options. The Travel Telford Team will be there with freebies for those who take part too.

Please don't worry if your child doesn't have any bright or florescent clothing! A bright headband, hair clips or hat are also great. We would love to include as many people as possible and really show what impact our pupils and adults can have on changing behaviours and making the school a safer place to be for everyone, so if you can't meet us on the car park please feel free to join us along the way.

Thank you for your support.

Travel Telford Team

Meeting Point Address: Captain Webb Car park, 10 Meadow Road Parking, Dawley, Telford, TF4 2HN



